



Personal Profile Form

Fields in red are Mandatory Fields

Form No: **AA**

For Office Use Only

ARN: <input type="text"/>	CRN: <input type="text"/>
Dealer Code: <input type="text"/>	CRM Row ID: <input type="text"/>

To be filled by customer (in BLOCK Letters)

Name as to appear on the Program Card: Date of Enrollment:

Preferred language of communication (Tick only one):

Hindi Bengali Oriya Punjabi Kannada Malayalam Tamil Telugu Gujarati Marathi

Personal/Account Details

1) Company Name:

2) Name Mr./Mrs./Ms.:

3) Date of Birth: 4) Gender: Male Female

5) Mobile No.: 6) E-mail:

7) Complete Mailing Address:

Address (1):

Address (2):

District: Taluka: City: State: Pin:

Phone No. (Office): - Phone No. (Residence): -

8) Preferred Courier Service: Bluedart Ondot Professional Flyking Firstflight Trackon Post Others (Tick one only)

9) Mother's Name: 10) Place of Birth: 11) Marital Status: Married Single

12) If Married, Name of Spouse: 13) Wedding Anniversary:

14. a) Number of Children: Child 1 Name: Child 2 Name:

14. b) Children Education Level: Class: Class:

Vehicle Details

15) Total Tata Motors Commercial Vehicles Owned:

16) Other Commercial Vehicles Owned:

Brand	Ashok Leyland	MAN	AMW	Mahindra	Eicher	Swaraj Mazda	Tempo	Piaggio	Volvo	Other
M&HCV										
LCV										
SCV										

Respondent Profile

17) Your Educational Qualifications: Intermediate High School Graduation & above None

18) Kindly tick all the Fleet Programs you are a part of: HPCL BPCL IOCL Other (specify):

19) Kindly tick your areas of interest?

Cars Movies Music Theatre Travelling Photography Sports Writing

Trekking Reading Others (Specify):


Declaration


I understand and accept the terms and conditions of the Tata Delight Program. As a member of the Program, I authorize Tata Motors Ltd. to send me marketing communication about various activities from time to time via any means of communication at the discretion of Tata Motors.


Dealer Stamp & Signature

Customer Signature

Filling the Personal Profile Form







Personal Profile Form

Form No: **AA**

Fields in red are Mandatory Fields

For Office Use Only

ARN: CRN:
 Dealer Code: CRM Row ID:

To be filled by customer (in BLOCK Letters)

Name as to appear on the Program Card: Date of Enrollment:
(maximum 22 characters)

Preferred language of communication (Tick only one):
 Hindi Bengali Oriya Punjabi Kannada Malayalam Tamil Telugu Gujarati Marathi

Personal/Account Details

1) Company Name:
 2) Name Mr./Mrs./Ms.:
 3) Date of Birth: 4) Gender: Male Female
 5) Mobile No.: 6) E-mail:

7) Complete Mailing Address:
 Address (1):
 Address (2):
 District: Taluka: City: State: Pin:
 Phone No. (Office): Phone No. (Residence):

8) Preferred Courier Service: Blue Dart Ondot Professional Flying Firstflight Trackon Post Others
(Tick one only)

9) Mother's Name: 10) Place of Birth: 11) Marital Status: Married Single
 12) If Married, Name of Spouse: 13) Wedding Anniversary:

14. a) Number of Children: 14. b) Children Education Level:
 Child 1 Name: Class:
 Child 2 Name: Class:

Vehicle Details

15) Total Tata Motors Commercial Vehicles Owned:

16) Other Commercial Vehicles Owned:

Brand	Asuk Leyland	MAN	AMV	Mahindra	Eicher	Swarg Mazda	Tempo	Puggo	Vito	Other
MHCV	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
LCV	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
SCV	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Residential Profile

17) Your Educational Qualifications: Intermediate High School Graduation & above None
 18) Kindly tick all the Fleet Programs you are a part of: HPCL BPCL IOCL Other (specify):

19) Kindly tick your areas of interest?
 Cars Movies Music Theatre Travelling Photography Sports Writing
 Trekking Reading Others (Specify):

Declaration

I understand and accept the terms and conditions of the Tata Delight Program. As a member of the Program, I authorize Tata Motors Ltd. to send me marketing communication about various activities from time to time via any means of communication at the discretion of Tata Motors.

Dealer Stamp & Signature Customer Signature

- The Form Number will be pre-printed.
- Please take the ARN, CRN, Dealer Code and SIEBEL Membership number from the SIEBEL application.
- Please complete all mandatory details marked in red. This information is compulsory for card issuing.
- Please fill the correct Pin Code so that the Delight Kit and Loyalty Cards reach on time.
- These details are required to know more about the customer and his vehicle details. It will aid us in making the Program even more rewarding for the customer.
- Please take the customer's signature. Please sign and stamp the form before sending it to the Program Center.


For any queries, contact us at 1800 209 7979 or mail us at delight@tatamotors.com

ARN:

FORM NO.: AA

TATA Delight Program
 This is not a credit card. This is the property of Tata Motors Ltd. It is to be returned on request or if used. Use of this card constitutes acceptance of the terms & conditions of the TATA Delight Program as amended from time to time. This is a non-transferable card. Please ensure to carry this Card when going to TATA Motors authorized outlets or partner outlets. Valid till receipt of the TATA Delight Program Owner Card. Valid in India only.

Corporate Address:
 TATA Motors Ltd., 20th Floor, World Trade Center I, Connaught Place, Mumbai-400005



→ You need to fill the ARN and Form Number as they appear in the customer's Personal Profile Form.

Please send the filled form to: Result Services Pvt. Ltd. 8, Balaji Estate, Guru Ravi Dass Marg, Kalkaji, New Delhi- 110019